

WordPress Hacks

Every Real Estate Blogger Must Know



The Real Estate Tomato

What is a Hack?

Simple Trick To Improve Your Blog.

Development Of A Program That Improves
The Experience/Tool For You And/Or End
User.

The PlugIn, Widget or PHP code.



Simple Tricks For Everyone

The Easter Egg

Links

Images

<abbr>

Related Posts ([example](#))

Calls To Action

For more on blogging easter eggs, go to RET blog and search “easter egg”.



Widgets

What is a Widget?

Not Exclusively WordPress

Part of a PlugIn or Snippet of Code.

Where to Get Them.

At Company Website ([Zillow](#), [Trulia](#),
[eppraisal.com](#), [VFlyer](#), [Altos Research](#), Google Maps)

[Widgetbox.com](#)

How To Install and Use.



The WordPress Plugin

Open Source – The Beauty And Strength of WordPress

Coding Barrier For The The Average Joe

Where To Go To Get Them

6,094 plugins, **43,268,082** downloads, and counting

<http://wordpress.org/extend/plugins/>

How To Install, Step By Step.



PlugIn Examples

My Category Order

All in One SEO Pack

CForms II

Redirection

Facebook Connect

ShareThis

Tomato Twitter

Akismet

ListingPress



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